



**NORTH CAROLINA STATE COUNCIL
CROWN AWARDS**
Sponsored by Challenger, Gray & Christmas, Inc.

What is the NC State Council Crown Awards Program?

The NC State Council Crown Awards Program is an annual recognition program honoring the highest achievements in state chapter development and contributions that ***Advance the Profession*** and ***Serve the Professional***. Chapters enter the competition by submitting an innovative project created and implemented by the chapter during the award period, and special consideration is given to successful programs that are readily transferable to other chapters. The Award is open to any North Carolina SHRM-affiliated chapter.

How many are awarded?

One award is given for each category: ***Advance the Profession*** and ***Serve the Professional***. Chapters can apply for one of the awards each year.

What does the State Council use to evaluate and judge Crown Award nominations?

Using the chapter's written submission as the sole basis for Award evaluation, the Selection Committee judges the chapter's achievements following **Standards of Excellence**:

- ◆ Outstanding ***accomplishment*** that experts or peers in the human resource profession would agree deserves special recognition.
- ◆ Significant ***technical or professional impact*** in the award criteria category.
- ◆ High levels of ***originality or inventiveness*** that clearly identify the chapter as creating an innovative enhancement or solution to a significant issue or problem.
- ◆ Outstanding ***leadership and coordination*** of extremely effective activities.
- ◆ A program that produced ***significant results*** above and beyond expectations and enabled the chapter to meet key benchmarks and schedules that otherwise would not have been completed.
- ◆ ***Improved*** program, service and product quality or member satisfaction to a degree that ***significantly increased*** chapter membership and revenue and/or ***reduced costs***.

(NOTE: It is unlikely that any one program will satisfy every standard of excellence mentioned, and some achievements may reflect qualities other than those listed here. The Selection Committee reserves the right to adopt additional criteria agreed upon by all of its members.)

What type of program might qualify for Crown Award consideration?

The Selection Committee looks for innovative programs or projects created and implemented by the chapter. Special consideration is given to those successful programs that are readily transferable to other chapters.

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What type of recognition will Crown Awards Chapter receive?

Winning Chapters will have their winning program or project highlighted during the State Council Awards Banquet at the State Conference. Winners also receive one State Conference registration from the State Council. A special CROWN Award will be presented to the winners, as well.

Is there a specific format to use when submitting a nomination?

- ◆ Entries are limited to 3 pages in length (not including attachments used to enhance or illustrate the submission)
- ◆ Submit on plain white 8½" X 11" paper.
- ◆ Typed, doubled-spaced format.

What is the Crown Awards time period?

- ◆ The prior calendar year's programs.

Your response MUST include answers to the following six questions and designate the Standard of Excellence your submission reflects and why:

- ◆ Why was the program created? Who participated in the implementation of your program?
- ◆ How was the program implemented?
- ◆ What were the program's goals? Were they met?
- ◆ Was the program effective? Based upon what criteria?
- ◆ Who benefited from your program? How so?
- ◆ What makes your program deserving of a Crown Award?

How does the chapter obtain a Crown Award Nomination Form?

No form is required, but remember to include the Chapter Name, Chapter contact name, phone number and email address on the cover page of the nomination.

Where do we mail our completed Crown Award packet for consideration?

Submit your chapter's nomination to the State Council Awards Chairs no later than **July 1**, to:

E-MAIL: NCSHRMawards2012@gmail.com
Indicate "Crown Award" in the subject line.

Questions? Susan Stade at 704-587-3630 ext 1

